

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: SEE ATTACHED SCHEDULE	Date: 10/26/12
---	--------------------------

I, Carolyn Barber (Dresner, Wickers, Barber, Sanders | 1819 Polk St. #373, SF, CA 94109)
do hereby request station time concerning the following issue:

More Jobs Alabama PAC (Supporting Statewide Amendment 2)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE	ATTACHED	SCHEDULE			

Total Charges: \$ 17,845

This broadcast time will be used by:

More Jobs Alabama PAC

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes

✓ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

N/A

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

More Jobs Alabama PAC | P.O. Box 853, Birmingham, AL 35201 | 205-488-3552

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

a corporation; ☒ a committee; an association; or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

Terry Bunn, Treasurer | Scott Phelps, Chairperson

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least 24 hours before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

9/27/12

Date

Carolyn Dawkins

Signature

415-512-7100

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted

Accepted in Part

Rejected

Dave Duncan

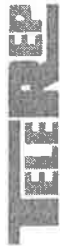
Signature

DAVE DUNCAN

Printed Name

GSN

Title



Rep: TELEREP, INC.,
Run On: Nov/12 at 11:06

REP BUYLINES

Page: 1
Requested by: TLR

Order#: WBRC-TV BIRMINGHAM, AL
Station: DRESNER WICKERS & ASSOCIATES
Agency: ISS/MORE JOBS ALA/AMEND 2
Advertiser: CAROLYN BARBER
Buyer:

Headline#: 6398932 (Mod 0.0)
Dates: Oct/29/12 - Nov/05/12
Prod1: MORE JOBS ALA PAC
Prod2:
Tel #:

Traffic#: 842596
Salesperson: BRIAN PERRY
Est#:
Demo: RA35+

Mod Code	Buy Line	Day/Time	Length	Rate	Starting Date	Ending Date	# of Wks	Spl Week	Total Spots	Total Dollars	Program Name	Rep: Last RA35+ Activity	Last Mod/Rev
#CASH													
11/5 IS MONDAY ONLY													
	1	M-F/7-9A	30S	\$515	Oct/29/12	Nov/02/12	1	4	4	\$2,060	GOOD DAY ALABAMA	0.0	Oct/26/12 Rev #0: A
	2	Mon/7-9A	30S	\$515	Nov/05/12	Nov/05/12	1	1	1	\$515	GOOD DAY ALABAMA	0.0	Oct/26/12 Rev #0: A
	3	Sat/7-9A	30S	\$320	Nov/03/12	Nov/03/12	1	1	1	\$320	FOX 6 SAT MORNING	0.0	Oct/26/12 Rev #0: A
	4	Sun/7-9A	30S	\$335	Nov/04/12	Nov/04/12	1	1	1	\$335	FOX 6 SUNDAY MORNING	0.0	Oct/26/12 Rev #0: A
	5	M-F/12N-1P	30S	\$335	Oct/29/12	Nov/02/12	1	4	4	\$1,340	FOX 6 NOON NEWS	0.0	Oct/26/12 Rev #0: A
	6	Mon/12N-1P	30S	\$335	Nov/05/12	Nov/05/12	1	1	1	\$335	FOX 6 NOON NEWS	0.0	Oct/26/12 Rev #0: A
	7	M-F/5-530P	30S	\$1,015	Oct/29/12	Nov/02/12	1	3	3	\$3,045	FOX 6 NEWS @ 5P	0.0	Oct/26/12 Rev #0: A
	8	Mon/5-530P	30S	\$1,015	Nov/05/12	Nov/05/12	1	1	1	\$1,015	FOX 6 NEWS @ 5P	0.0	Oct/26/12 Rev #0: A
	9	M-F/530-6P	30S	\$1,015	Oct/29/12	Nov/02/12	1	3	3	\$3,045	FOX 6 NEWS @ 530P	0.0	Oct/26/12 Rev #0: A
	10	M-F/9-930P	30S	\$1,290	Oct/29/12	Nov/02/12	1	3	3	\$3,870	FOX 6 NEWS AT 9P	0.0	Oct/26/12 Rev #0: A
	11	Mon/9-930P	30S	\$1,290	Nov/05/12	Nov/05/12	1	1	1	\$1,290	FOX 6 NEWS AT 9P	0.0	Oct/26/12 Rev #0: A
	12	Sun/930-10P	30S	\$675	Nov/04/12	Nov/04/12	1	1	1	\$675	FOX 6 NEWS AT 930P	0.0	Oct/26/12 Rev #0: A
Total 24 Spots for:										\$17,845		0.0	

Monthly Estimate Dollars:

0.0 Nov/12

\$17,845 Nov/12



WBRC-TV

ORDER

Print Date 11/05/12

Page 1 of 2

Flight Dates 10/29/12-11/05/12

Contract / Revision 842596 /

Original Date / Revision 10/26/12 10/26/12

Advertiser ISS/More Jobs Alabama Amc

Agency Dresner Wickers & Associati

Buying Contact

655 Third Street
San Francisco, CA 94107

Product

MORE JOBS ALA PAC

Agency Com 15%

Billing Contact

1819 Polk Street
#373
San Francisco, CA 94109

Sales Office T-SF

Sales Region National

Agency Ref

Order Sep 00:15:00

Estimate #

Alt Order # 06398932

Billing Type Cash

Order Type General

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes Agency Political Pol-Issue

Product Codes PL20

Priority P 1

Advertiser Ref

Primary Account Executive

Brian Perry

Account Executive Order% Start Date End Date

Brian Perry 100%

Order Share 34% Market Value 52485

Competing Station % of Order Amount

WABM	%	0
WBIQ	%	0
WBMA	36%	18894
WBRCb	%	0
WCFT	%	0
WCIQ	%	0
WDBB	%	0
WIAT	11%	5773
WJRD	%	0
WJSU	%	0
WPXH	%	0
WTJP	%	0
WTOO	%	0
WVTM	19%	9972

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
November 2012	24	\$15,168.25	\$17,845.00	0.00	10/29/12	11/05/12	24	\$15,168.25	\$17,845.00
Totals	24	\$15,168.25	\$17,845.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WBRC	10/29/12	11/02/12	Good Day Alabama 7-9am GDA 7-9am	Comm	7-9am	MTWTF--	:30	4	\$515.00	P 1	0.00	NM	4	\$2,060.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	MTWTF--		4				\$515.00		0.00			
E 2	WBRC	11/05/12	11/05/12	Good Day Alabama 7-9am GDA 7-9am	Comm	7-9am	1-----	:30	1	\$515.00	P 1	0.00	NM	1	\$515.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	1-----		1				\$515.00		0.00			



WBRC-TV

Print Date: 11/05/12

Page 2 of 2
45.00Contract / Revision **842596** Flight Dates **10/29/12-11/05/12**

Hiatus Dates

Original Date / Revision 10/26/12/ 10/26/12

Order Sep 00:15:00

Advertiser **ISS/More Jobs Alabama An** Product **MORE JOBS ALA PAC**

Estimate #

														Totals		
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
E 3	WBRC	11/03/12	11/03/12	Saturday Morning NewsComm	7-9am		-----1-	:30	1	\$320.00	P 1	0.00	NM	1	\$320.00	
				Saturday Morning News												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-----1-					1	\$320.00		0.00				
E 4	WBRC	11/04/12	11/04/12	Sunday Morning News	Comm	7-9am	-----1	:30	1	\$335.00	P 1	0.00	NM	1	\$335.00	
				Sunday Morning News												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-----1					1	\$335.00		0.00				
E 5	WBRC	10/29/12	11/02/12	Noon News	Comm	12-1pm	MTWTF--	:30	4	\$335.00	P 1	0.00	NM	4	\$1,340.00	
				Noon News												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	MTWTF--					4	\$335.00		0.00				
E 6	WBRC	11/05/12	11/05/12	Noon News	Comm	12-1pm	1-----	:30	1	\$335.00	P 1	0.00	NM	1	\$335.00	
				Noon News												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	1-----					1	\$335.00		0.00				
E 7	WBRC	10/29/12	11/02/12	5pm News	Comm	5-530pm	MTWTF--	:30	3	\$1,015.00	P 1	0.00	NM	3	\$3,045.00	
				5pm News												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	MTWTF--					3	\$1,015.00		0.00				
E 8	WBRC	11/05/12	11/05/12	5pm News	Comm	5-530pm	1-----	:30	1	\$1,015.00	P 1	0.00	NM	1	\$1,015.00	
				5pm News												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	1-----					1	\$1,015.00		0.00				
E 9	WBRC	10/29/12	11/02/12	530pm News	Comm	530-6pm	MTWTF--	:30	3	\$1,015.00	P 1	0.00	NM	3	\$3,045.00	
				530pm News												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	MTWTF--					3	\$1,015.00		0.00				
E 10	WBRC	10/29/12	11/02/12	MF 9pm News	Comm	9-930pm	MTWTF--	:30	3	\$1,290.00	P 1	0.00	NM	3	\$3,870.00	
				M-F 9pm News												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	MTWTF--					3	\$1,290.00		0.00				
E 11	WBRC	11/05/12	11/05/12	MF 9pm News	Comm	9-930pm	1-----	:30	1	\$1,290.00	P 1	0.00	NM	1	\$1,290.00	
				M-F 9pm News												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	1-----					1	\$1,290.00		0.00				
E 12	WBRC	11/04/12	11/04/12	Sun 930pm News	Comm	930-10pm	-----1	:30	1	\$675.00	P 1	0.00	NM	1	\$675.00	
				Sun 930pm News												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-----1					1	\$675.00		0.00				
Totals													24	\$17,845.00		